

VENDOR SPONSORSHIP 2020



YOUR RESOURCE FOR
GREAT OUTDOOR BRANDS

EASR, DBA. 360 ADVENTURE COLLECTIVE

The Vendors Sponsorship package helps supports your Sales Rep and enhance your Brand to the Specialty Ski & Outdoor Retailer at the regional level. Our Regional trade shows have become the 'go-to' resource and show format for Retailers, Reps and Brands to conduct business in an efficient and time sensitive manner.

As a Vendor Sponsor, you will receive the following for 2020/2021:

- **Show Passes** for 13 Company personnel for the calendar year of sponsorship.
- **Advertise** with a half page Ad in all 13 show programs (programs also posted on the website of each event page). Ads may be customized for each show.
- **Logo placement on website & monthly newsletter** (40,000 hits per year)
- **Product display** at the entrance of all 13 regional trade events.

360 Adventure Collective 2019 Regional Trade Shows:

Focus on
Summer Shows
only
\$2,000

SUMMER SHOWS

June 9-11, 2020	Mid-Atlantic Summer Expo	Edison, NJ
June 16-18, 2020	New England Summer Expo	Manchester, NH
June 17-20, 2020	Southeast Summer Expo	Greenville, SC
July 7-9, 2020	Alabama Summer Expo	Birmingham, AL
July 8-9, 2020	Mid-Atlantic Summer Market	Ellicott City, MD
August 5-7, 2020	New England Summer Wrap Up	Sturbridge, MA

Focus on
Winter Shows
only
\$2,000

WINTER SHOWS

November 16-19, 2020	Southeast Winter Expo	Greenville, SC
December 1-3, 2020	Alabama Winter Expo	Birmingham, AL
December 7-8, 2020	Mid-Atlantic Winter Market	Ellicott City, MD
December 7-10, 2020	New England Winter Market	Worcester, MA
January 11-14, 2021	New England Winter Expo	Providence, RI
February 21-24, 2021	New England Winter Wrap Up	Manchester, NH
February 23-24, 2021	Southeast Winter Wrap UP & Spring At Once market	Asheville, NC

Sponsor for both seasons for \$3,000

[Verbal commitment due now. Financial commitment due February 28, 2020]

CONTACT INFORMATION FOR CARD HOLDER:

Company Name					
Billing address					
City		State		Zip	
Telephone (business)		Website			
Contact		Email			

EASR Accepts	CHECK	MASTERCARD	VISA	AMERICAN EXPRESS (Funds payable to EASR)
Credit card number				Exp. Date
Cardholders Name				Date
(office Use) Date:	\$Amount:	Ck#/AP:		