



YOUR RESOURCE FOR
GREAT OUTDOOR BRANDS

VENDOR BOOTH APPLICATION

SOUTHEAST SUMMER 2020

BOOTH APPLICATION FORM SUMMER 2020 (page 2)

SHOW SPONSORSHIP FORM SUMMER 2020 (page 3)

Southeast Summer Expo

Greenville Convention Center - Greenville, SC
Wednesday, June 17th—Saturday, June 20th, 2020

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Alabama Summer Expo

Birmingham Jefferson Convention Center-Birmingham, AL
Wednesday, July 8th—Thursday, July 9th, 2020

Pages 5

INSTRUCTIONS FOR SENDING

Techie Version:

1. SAVE pdf to your desktop with your name as part of the file
2. Open and fill out highlighted areas
3. Resave pdf
4. Create a new email and attach saved pdf.

Mid Tech Version:

1. Open attached pdf
2. Fill out highlighted areas
3. Print, scan and email file to
EASR

Low Tech Version:

1. Open attached pdf
2. Fill out highlighted areas
3. Print pdf and send to EASR:
Mail: EASR, PO Box 18297
Asheville, NC 28814-0297

EVENT RULES POSTED ON WWW.360ADVENTURECOLLECTIVE.ORG ON THE VENDOR DROP DOWN MENU



YOUR RESOURCE FOR GREAT OUTDOOR BRANDS

SOUTHEAST SUMMER 2020 VENDOR BOOTH APPLICATION FORM

COMPANY NAME: _____

Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Office _____ Mobile: _____

Name of Attendee: 1) _____ 2) _____

Email of Attendee: 1) _____ 2) _____

Mobile of Attendee: 1) _____ 2) _____

JUNE 17, 18, 19, 20, 2020 GREENVILLE, SC Greenville Convention Center			
Description	Price	# of	Total
Show Fee	\$1300	1	
Booth Fee—10'x10'	\$650		
Extra Personnel (Booth fee includes 1 person Per 10'x10' booth purchased)	\$250		
Sponsorship (from page 3)	/	/	
Total			

JULY 8, 9, 2020 BIRMINGHAM, AL Birmingham Jefferson Convention Center			
Description	Price	# of	Total
Show Fee	\$1300	1	
Booth Fee—10'x10'	\$650		
Extra Personnel (Booth fee includes 1 person Per 10'x10' booth purchased)	\$250		
Sponsorship (from page 3)	/	/	
Total			

- Space is not confirmed until payment is received.
- Completing and returning this application binds you and your fellow booth exhibitors to the 360AC Event Rules posted on the website under the Vendor drop down menu where this booth app is found.

Receipts will be emailed once processed

PO Box 18297 Asheville NC 28814 Phone: 828.252.7956

E-mail: terry@360adventurecollective.org

PAYMENT INFO: 360AC accepts Check, VISA, Master Card, American Express (funds payable to EASR)				
Credit Card #: _____			Exp. Date: _____	
CC Billing Address: _____		CC City: _____	CC State: _____	CC Zip: _____
Name on Card: _____		Signature: _____		Date: _____
(Office Use) Date Paid:	\$ Amount:	FMP:	CK# / AP#:	Booth #:

SOUTHEAST SUMMER 2020
VENDOR SHOW SPONSORSHIP OPPORTUNITIES



YOUR RESOURCE FOR
 GREAT OUTDOOR BRANDS

COMPANY NAME:

SHOW PROGRAM AD SPACE		Cost at each show	
Ad Description- Ads are printed in full color	Cost	Jun-GVL	Jul-BHM
Half Page (5.25" wide x 3.5" high)	\$150	\$	\$
Full Page Inside (5.25" wide x 7" high)	\$200	\$	\$
Full Page Inside Front/Back Cover (5.25" wide x 7" high)	\$250	\$	\$
Full Page Back Cover (5.25" wide x 7" high)	\$300	\$	\$
Ads must be received 4 weeks prior to the event in order for placement and printing to be secured. Image must be in a high resolution (300dpi) pdf or jpeg file,, 1MB or higher in resolution.			
SHOW SPONSORSHIP OPPORTUNITIES		Cost at each show	
Description	Cost	Jun-GVL	Jul-BHM
New Product Display —2ft x 2ft area in the show lobby. Must provide display.	\$50	\$	\$
Mannequin Rental —located in show lobby. Please designate gender (M) or (F).	\$50	F= _ \$	F= _ \$
		M= _ \$	M= _ \$
Water Station —water cooler placed near your booth.	\$175	\$	N/A
Daily Times Advertising —Fee covers duration of the show selected. 2"x 2" full color ad.	\$50	\$	\$
Premium Sponsorship Opportunities — I.E.: Morning Coffee, Lunch, Afternoon Snacks, Beer at Dealer Reception, Outside display, etc... (inquire with office on pricing and opportunities available at a specific show)	\$?	\$	\$
(Payment will be made on page 2)		Totals for each show \$	
		\$	\$



YOUR RESOURCE FOR
GREAT OUTDOOR BRANDS

Southeast Summer Expo

Greenville Convention Center—Greenville, SC

Greenville Convention Center
One Exposition Drive
Greenville, SC 29607

EXHIBITOR MOVE IN	Tuesday, June 16	9:00 am to 7:00 pm
DATES & HOURS	Wednesday, June 17	9:00 am to 6:00 pm
	Thursday, June 18	9:00 am to 6:00 pm
	Friday, June 19	9:00 am to 6:00 pm
	Saturday, June 20	9:00 am to 3:00 pm
BREAK DOWN	Saturday, June 20	3:00 pm to 8:00 pm

FORMAT: We will be using Hall 2. We will promote the event on the 360 Adventure Collective website, e-mail newsletters and with a postcard mailer. A listing of participating exhibitors that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual Exhibitor to make appointments for the show.

FLOORPLAN: Available on the 360adventurecollective.org website. Click Calendar and scroll to specific show for link.

SET-UP: Tuesday, June 16th, 9:00 a.m. to 7:00 p.m. Vehicle access to the back of the hall IS available on Sunday, but may be limited due to the size of this show. If it's necessary for you to set-up past the 7pm close, you **will incur an additional** fee to cover the expense of security. Trailer storage will be in the parking lot across the street next to the airport.

POP-UP TENTS: Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' Pop-Up Tents side by side. This also applies to two exhibitors next to each other using Pop-Up's...no more than 2 side by side at adjoining booths. [Reason—blocks overhead sprinklers].

BREAK-DOWN: Removing a Display, Boat or Merchandise from your booth prior to the set break-down time will incur a **\$250 fine**, payable on site.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 6:30pm. Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: Advanced Cost is \$70.00 per outlet, and must be ordered on the convention center web link 30 days prior to move in: <https://meetgcc.com/exhibitors/electrical-services-form/> Rates jump to \$95 within 30 days prior to the show, or on-site. You must provide your own spotlights, extension cords, power strips, etc.

SHIPPING: UPS / Fed Ex -type shipments will be received and handled by Hollins Expo that arrive for 360AC exhibitors starting **Monday June 15th, 2020**. A charge of \$9.00 per box for all small packages up to 50 lbs. will be charged and payable to Hollins Expo. If you have packages weighing more than 50 lbs., or product arriving on a common carrier that will have to be routed through Hollins Expo, refer to the exhibitor service kit for the appropriate rate. Please have your Company ship to: Greenville Convention Center / 360 Adventure Collective ATTN: Your name **DOCK 5 One Exposition Dr., Greenville, SC 29607** --- If your packages arrive too early they will be refused. ---

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by the same 360AC Show rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

WIRELESS: Is FREE and labeled as the "Convention Center" wireless network.

HOST LODGING FACILITIES:

Hilton	45 W. Orchard Park Dr	Greenville, SC	864-232-4747	Rate: \$119.00 Exp: As available
Hyatt Place	40 W. Orchard Park Dr.	Greenville, SC	864-232-3000	Rate: \$109.00 Exp: 5/25/2020
Sleep Inn	231 Pleasantburg Dr	Greenville, SC	864-240-2006	Rate: \$84.00-\$94.00 Exp: 5/24/20



YOUR RESOURCE FOR GREAT OUTDOOR BRANDS

Alabama Summer Expo

Birmingham Jefferson Convention Center-Birmingham, AL

BIRMINGHAM JEFFERSON CONVENTION CENTER
2100 Richard Arrington Jr Blvd N,
Birmingham, AL 35203

EXHIBITOR MOVE IN	Tuesday, July 7	Noon to 6:00 pm
SHOW DATES & HOURS	Wednesday, July 8	9:00 am to 6:00 pm
	Thursday, July 9	9:00 am to 5:00 pm
BREAK DOWN	Thursday, July 9	5:00 pm to 10:00 pm

FORMAT: We will be using the North Hall, and will promote the event on the **360 Adventure Collective** website, e-mail newsletters and with a postcard mailer. A listing of participating exhibitors that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual Exhibitor to make appointments for the show.

FLOORPLAN: Available on the 360adventurecollective website. Click Calendar and scroll to specific show for link.

SET-UP: Tuesday, July 7th Noon to 7:00 p.m. Vehicle access to the Hall is available; all load-in will be through the Roll Up Door at the back of the North Hall. Security will close & lock the hall at 7:00pm sharp.

POP-UP TENTS: Fire Marshal Regulations limits Exhibitors to no more than 2-10'x10' Pop-Up Tents side by side. This also applies to two exhibitors next to each other using Pop-Up's...no more than 2 side by side at adjoining booths. [Reason—blocks overhead sprinklers].

BREAK-DOWN: Removing a Display or Merchandise from your booth prior to the set break-down time will incur a **\$5250 fine**, payable on site.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 6:30pm. Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: Advanced Cost is \$70.00 per 20 amp outlet, and must be received at the BJCC by Monday June 22nd, otherwise the rate goes to \$99.00. You must provide your own spotlights, extension cords, power strips, etc. Electrical Web Link will be emailed along with your Receipt once signed up for this show.

WIFI: Is FREE. Login info provided during set-up.

SHIPPING: UPS / Fed Ex -type shipments will be received and handled by Veal Convention Services that arrive for 360AC exhibitors starting **Tuesday, July 7th 2020**. A charge of \$29.00 per box for all small packages up to 30 lbs. will be charged and payable to Veal Convention Services. If you have packages weighing more than 30 lbs., or product arriving on a common carrier that will have to be routed through Veal Convention Services, refer to Veal Convention Services exhibitor service kit for the appropriate rate. They will also handle any outbound shipments.

Please have your Company ship to: **(Name of Exhibitor & Booth #), C/O Veal Convention Services, Inc.—Dock 2, 360 Adventure Collective, 2100 Richard Arrington Jr. Blvd., Birmingham, AL 35203**

--- If your packages arrive too early they will be refused ---

FOOD/CONCESSIONS: The BJCC has made it clear that NO outside food or beverages (including alcohol) can be brought into the building. A catered lunch will be provided each show day from noon to 1:30pm.

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by the same 360AC Show rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

HOST LODGING FACILITIES:

Sheraton BJCC	2101 Richard Arrington Jr Blvd N	Birmingham, AL	205-324-5000	Rate: \$129.00 Exp: 6/6/2020
	\$10.00 per night 'Self Parking' in parking deck attached to Sheraton.			