



YOUR RESOURCE FOR
GREAT OUTDOOR BRANDS

VENDOR BOOTH APPLICATION

MID-ATLANTIC SUMMER 2020

BOOTH APPLICATION FORM SUMMER 2020 (page 2)

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INSTRUCTIONS FOR SENDING

Techie Version:

1. SAVE pdf to your desktop with your name as part of the file
2. Open and fill out highlighted areas
3. Resave pdf
4. Create a new email and attach saved pdf.

Mid Tech Version:

1. Open attached pdf
2. Fill out highlighted areas
3. Print, scan and email file to
EASR

Low Tech Version:

1. Open attached pdf.
2. Fill out highlighted areas
3. Print pdf and send to EASR
Mail: EASR, PO Box 18297
Asheville, NC 28814-0297

EVENT RULES POSTED ON WWW.360ADVENTURECOLLECTIVE.ORG ON THE VENDOR DROP DOWN MENU



YOUR RESOURCE FOR
GREAT OUTDOOR BRANDS

MID-ATLANTIC SUMMER 2020
VENDOR BOOTH APPLICATION FORM

COMPANY NAME: _____

Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Office _____ Mobile: _____

Name of Attendee: 1) _____ 2) _____

Email of Attendee: 1) _____ 2) _____

Mobile of Attendee: 1) _____ 2) _____

JUNE 9, 10, 11, 2020 EDISON, NJ NJ CONVENTION CENTER			
Description	Price	# of	Total
Show Fee	\$1500	1	
Booth Fee—10'x10'	\$750		
Extra Personnel (Booth fee includes 1 person per 10'x10' booth purchased)	\$250		
Sponsorship (see pg. 3)	/	/	
Total			

JULY 8, 9, 2020 ELLICOTT CITY, MD TURF VALLEY			
Description	Price	# of	Total
Show Fee	\$1500	1	
Booth Fee—10'x10'	\$750		
Electrical	\$91		
Extra Personnel (Booth fee includes 1 person per 10'x10' booth purchased)	\$250		
Sponsorship (see pg. 3)	/	/	
Total			

AUGUST 11, 12, 2020 STURBRIDGE, MA STURBRIDGE CONFERENCE CENTER			
Description	Price	# of	Total
Show Fee	\$1200	1	
Booth Fee—10'x10'	\$600		
Water Access—10'x20'	\$150		
Water View—10'x20'	\$150		
Extra Personnel	\$250		
Sponsorship (page 3)	/	/	
Total			

Receipts will be emailed once processed

- Space is not confirmed until payment is received.
- Completing and returning this application binds you and your fellow booth exhibitors to the 360AC Event Rules posted on the website under the Vendor drop down menu where this app can be found.
- **PO BOX 18297 Asheville, NC 28814**
Phone: 828.252.7956
E-mail: casey@360adventurecollective.org

PAYMENT INFO: 360AC accepts Check, VISA, Master Card, American Express (funds payable to EASR)

Credit Card #: _____ Exp. Date: _____

CC Billing Address: _____ City: _____ State: _____ Zip: _____

Name on Card: _____ Signature: _____ Date: _____

(Office Use) Date Paid:	\$ Amount:	FMP:	CK# / AP#:	Booth #:
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MID-ATLANTIC SUMMER MARKET 2019
VENDOR SHOW SPONSORSHIP OPPORTUNITIES



YOUR RESOURCE FOR
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COMPANY NAME:

SHOW PROGRAM AD SPACE	Cost	Cost at each show		
		Jun-EDI	Jul-EC	Aug-STR
Ad Description- Ads are printed in full color				
Half Page (5.25" wide x 3.5" high)	\$150	\$		\$
Full Page Inside (5.25" wide x 7" high)	\$200	\$		\$
Full Page Inside Front/Back Cover (5.25" wide x 7" high)	\$250	\$		\$
Full Page Back Cover (5.25" wide x 7" high)	\$300	\$		\$
Ads must be received 4 weeks prior to the event in order for placement and printing to be secured. Image must be in a high resolution (300dpi) pdf or jpeg file, 1MB or higher in resolution.				

SHOW SPONSORSHIP OPPORTUNITIES	Cost	Cost at each show		
		Jun-EDI	Jul-EC	Aug-STR
Description				
New Product Display —2ft x 2ft area in the show lobby. Must provide display.	\$50	\$		\$
Mannequin Rental —located in show lobby. LIMITED SUPPLY AVAILABLE. Please designate gender (M) or (F).	\$60	F=	N/A	F=
		M=	N/A	M=
Daily Times Advertising —Fee covers duration of the show selected. 2"x 2" full color ad.	\$50	\$		\$
Premium Sponsorship Opportunities —I.E. Afternoon Snacks, Lunch, Beer at Dealer Reception, Outside display, etc. (inquire with office on pricing at a specific show)	\$?			
(Payment will be made on page 2)	Totals for each show		\$	\$



YOUR RESOURCE FOR
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Mid-Atlantic Summer Expo NJ Convention Center Edison, NJ

**NJ Convention
Center
97 Sunfield Ave
Edison, NJ 08837**

EXHIBITOR MOVE IN	Monday, June 8	10:00 am to 7:00 pm
SHOW DATES & HOURS	Tuesday, June 9	9:00 am to 6:00 pm
	Wednesday, June 10	9:00 am to 6:00 pm
	Thursday, June 11	9:00 am to 3:00 pm
BREAK DOWN	Thursday, June 11	3:00 pm to 9:00 pm

FORMAT: We will be in a portion of the hall with security in the evenings. We will promote the event on the 360AC website, e-mail newsletters and with a postcard mailer. A listing of participating exhibitors that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual Exhibitor to make appointments for the show.

FLOORPLAN: Available on the 360adventurecollective.org website. Click Calendar and scroll to specific show.

SET-UP: Monday, June 8th 10:00 a.m. to 7:00 p.m. If it's necessary for you to set-up past the 7pm close, you will incur an additional fee to cover the expense of security. Vehicle access to the hall IS available. We will not know about parking trailers inside the hall until closer to the show date.

BREAK-DOWN: Removing a Display, Boat or Merchandise from your booth prior to the set break-down time will incur a \$250 fine, payable on site.

FOOD/CONCESSIONS: The NJ Convention Center has made it clear that NO outside food or beverages (including alcohol) can be brought into the building. We will have full lunch buffet and snacks served during the show. Vending machines with drinks and snacks available in the building.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 7:30pm. Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: Advanced Cost is \$99.00 per outlet. Fees must be PAID to the NJ Convention Center 10 days prior to the event. Go on-line to: <https://marketplace.njexpocenter.com/> You must provide your own spotlights, extension cords, etc.

WIRELESS: Advanced Cost is \$55.00 per device. Fees must be PAID to the NJ Convention Center 10 days prior to the event. Go on-line to: <https://marketplace.njexpocenter.com/>

SHIPPING: UPS / Fed Ex - may be received starting Friday June 5th, 2020 and will be received and handled by our decorator Barton Expositions. An exhibitor kit with shipping information and cost will be emailed to all vendors.

Please have your Company ship to: 360AC Summer Market 2019 (exhibiting company & Booth #) c/o Barton Exposition, NJ Convention Center, 97 Sunfield Ave, Edison, NJ 08837

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by the same 360AC Show Rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional personnel is \$250, which is valid for the duration of this show.

HOST LODGING FACILITIES:

Hilton Garden Inn	\$159.00 Exp: 5/20/2020	50 Raritan Center Pkwy	Edison, NJ	732-225-0900	Link for reservation on website
Delta by Marriott	\$169.00 Exp: 5/11/2020	5150 Hwy 1 South	Iselin, NJ	732-634-3600	Link for reservation on website
Sheraton	\$139.00 Exp: 5/8/2020	125 Raritan Plaza	Edison, NJ	888-236-2427	



YOUR RESOURCE FOR GREAT OUTDOOR BRANDS

Mid-Atlantic Summer Market Turf Valley—Ellicott City, MD

Turf Valley
2700 Turf Valley
Road

EXHIBITOR MOVE IN	Tuesday, July 7	1:00 pm to 6:00 pm
SHOW DATES & HOURS	Wednesday, July 8	9:00 am to 6:00 pm
	Thursday, July 9	9:00 am to 5:00 pm
BREAKDOWN	Thursday, July 9	5:00 pm to 9:00 pm

FORMAT: We will be using the Grand Ballroom and will promote the event on the 360AC website, e-mail newsletters and with a postcard mailer. A listing of participating reps that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual Exhibitor to make appointments for the show.

FLOORPLAN: Available on the 360adventurecollective.org website. Click Calendar and scroll to the specific show.

SET-UP: Tuesday, July 7th 1:00 p.m. to 6:00 p.m. If it's necessary for you to set-up past the 6pm close, you will incur an additional fee to cover the expense of security. Vehicle access into the hall is NOT available at this facility. Trailer storage will be outside in the facility parking lot.

BREAK-DOWN: Removing a Display, Boat or Merchandise from your booth prior to the set break-down time will incur a \$250 payable on site.

FREE LUNCH BUFFET: A complimentary lunch buffet including salad, choice of sandwich, chips, soup and dessert will be offered from 11:30am—1:30pm both days of the show.

FOOD/CONCESSION: Turf Valley has made it clear that NO outside food or beverages (including alcohol) can be brought into the building. The facility has a full service restaurant on the property.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be OUT OF THE HALL by 6:30pm. Once you leave the hall you will not be allowed back in until the next day.

ELECTRICAL: Advanced Cost is \$91 per outlet. Please pay for your electrical on Booth Payment 'page 2' under this show. You must provide your own spotlights, extension cords, power strips, etc.

SHIPPING: Turf Valley does NOT have a loading dock (no forklift, etc) UPS & Fed EX Shipments up to 50 lbs. can arrive starting Saturday, July 7th:

Turf Valley/ 360AC/July 8-9, 2700 Turf Valley Road, Ellicott City, MD 21042 Attn: Exhibitor Name

Common Carrier and Freight are not accepted at this location.

--- If your packages arrive too early they will be refused. ---

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by the same 360AC Show Rules. Each 10'x10' booth comes with ONE non-transferable name badge for personnel; each additional person is \$250, which is valid for the duration of this show.

WIRELESS: Is included in the booth fee.

HOST LODGING FACILITIES:

Turf Valley Resort – 2700 Turf Valley Road – Ellicott City, MD 21042 Reservations—888-833-8873 or online @

www.turfvalley.com •Rate: \$121.00 single or double (reference Group Code:28912B) •Exp: 6/6/2020

Note: Our booth fees are tied to a mandatory participation in this reduced hotel room rate and your cooperation will help us control those fees. This is a Full service hotel and spa. Free parking, free in-room Wi-Fi, 36 hole championship golf course, NO Resort Fees.



YOUR RESOURCE FOR GREAT OUTDOOR BRANDS

New England & Mid-Atlantic Paddle Sports

& Wrap Up

Sturbridge Conference Center—Sturbridge , MA

Sturbridge Host Hotel & Conference Center
366 Main Street
Sturbridge, MA 01566

EXHIBITOR MOVE-IN	Monday, August 10	10:00 am to 7:00 pm
SHOW DATES & HOURS	Tuesday, August 11	9:00 am to 6:00 pm
	Wednesday, August 12	9:00 am to 5:00 pm
BREAK DOWN	Wednesday, August 7	5:00 pm to 9:00 pm

FORMAT: We will be using the Sturbridge Conference Center and will promote the event on the 360AC website, e-mail newsletters and with a postcard mailer. A listing of participating reps that purchase booth space with their product lines will also be available on the website and in the Show Program.

It is the responsibility of each individual exhibitor to make appointments for the show.

FLOORPLANS: Available on the 360adventurecollective.org website. Click Calendar and scroll to specific show for lin.

WATER ACCESS: \$150.00 each space is 10’ wide x 20’ deep, with shoreline access. Overnight security will be on-site starting set-up evening.

WATER VIEW: \$150.00 each space is 10’ wide x 20’ deep, positioned on the grass only. Non-boat/sup vendors should take advantage of these spots.

SET-UP: Monday, August 10th 10:00 a.m. to 7:00 p.m. If it’s necessary for you to set-up past the 7pm, you will incur an additional fee to cover the expense of security.

NO STORAGE BETWEEN BOOTHS: This is **NOT ALLOWED** by Fire Marshal regulations. Do not store ANYTHING behind your booth. They check during show hours and will interrupt your appointment to correct if needed.

BREAK-DOWN: Removing a Display, Boat or Merchandise from your booth prior to the set break-down time will incur a **\$250 fine** payable on site.

FOOD/CONCESSIONS: For breakfast, the Greenhouse Restaurant is open in the atrium of the hotel. For lunch and dinner, the Oxhead Tavern is walking distance from the hotel.

SECURITY: The hall will be unlocked at 8:00am and LOCKED at 6:30pm. Everyone must be **OUT OF THE HALL by 7:00pm**. Once you leave the hall you will not be allowed back in until the next day. **Outside: There will be overnight security in the Demo Area.**

ELECTRICAL: Forms will be emailed to Exhibitors closer to the show date.

SHIPPING: The Sturbridge Conference Center will not accept any shipments for us. This policy applies even if you are a hotel guest. Failure to adhere to this policy will result in your shipments being refused. Exhibitor Kits will be emailed once your booth application is received.

COMPANY PERSONNEL ATTENDING: Any company personnel attending must abide by the same 360AC Show Rules. Each 10’x10’ booth comes with ONE non-transferable name badge; each additional personnel is \$250, which is valid for the duration of this show.

WIRELESS: A wireless internet code will be available on set-up day for use during the entire show.

HOST LODGING FACILITIES: Sturbridge Host Hotel, 366 Main Street, Sturbridge, MA 01566
Reservations-508-508-7393 •Rate: \$110.00 single or double. Exp: 7/20/2020.
For reservations, contact the hotel directly.